

# Power-first data center intelligence, built for AI agents

How DC Hub compares with datacenterHawk, DatacenterDynamics, Data Center Frontier, Baxtel, and DC Byte, and where it fits beside CBRE, JLL, Structure Research, and 451 Research.

## Global

facility map

## 330,000+

infrastructure assets mapped

## 300+

markets scored daily (DCPI)

## 92

MCP tools for AI agents

## 7

live US ISO grid feeds

DC Hub figures: floors at or below `dchub.cloud/api/v1/canon/phrases`, re-checked September 27, 2026 [17].

## Why now

AI workloads have made power, not floor space, a central constraint in site selection, so buyers need grid, queue, and fiber data next to facility data. On September 1, 2026, S&P Global completed its acquisition of datacenterHawk, placing it and its FiberLocator platform inside S&P Global Energy alongside 451 Research [1][2]. The deal signals that data center intelligence is a durable business. It also leaves room for an independent platform built for AI agents, with live power data.

## At a glance

|                                                         |  <b>DC Hub</b> | <b>datacenterHawk</b>                                       | <b>DCD</b><br>DatacenterDynamics              | <b>DCF</b><br>Data Center Frontier     | <b>Baxtel</b>                                       | <b>DC Byte</b>                                            |
|---------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------|----------------------------------------|-----------------------------------------------------|-----------------------------------------------------------|
| <b>What it is</b>                                       | Data platform: facilities + live grid, fiber, gas                                               | Market and asset intelligence                               | Media, events, training, intelligence         | News and events                        | Directory, advisory, procurement                    | Market analytics platform                                 |
| <b>Primary users</b>                                    | Site selectors, brokers, developers, AI builders                                                | Operators, investors, brokers                               | Industry readers, vendors, sponsors           | Industry readers, advertisers          | AI companies, space buyers                          | Investors, developers, operators                          |
| <b>Where it is strong</b>                               | Live power data, agent access, open licensing                                                   | Verified supply and pricing; 2,900+ verified comps          | Media and events since 1998; DCD Intelligence | Long-form editorial; DCF Trends Summit | Free directory; site-selection and procurement help | International coverage by field analysts                  |
| <b>Live grid and power data</b>                         | <b>Yes</b> 7 US ISOs + GB, EU, Australia                                                        | <b>No</b> Site MW only; grid data sits in S&P Global Energy | <b>No</b>                                     | <b>No</b>                              | <b>No</b> Site-level MW; no live grid feed          | <b>No</b> Power map layers; not a live grid or queue feed |
| <b>Proprietary index or scoring</b>                     | <b>Yes</b> DCPI (daily), DCGI                                                                   | <b>Not observed</b>                                         | <b>No</b> Trackers and forecasts              | <b>No</b>                              | <b>No</b>                                           | <b>Yes</b> Global Index, annual                           |
| <b>AI-agent access (MCP / API)</b>                      | <b>Yes</b> MCP (92 tools) + REST API                                                            | <b>Yes</b> Public API docs (OpenAPI)                        | <b>Not observed</b>                           | <b>Not observed</b>                    | <b>Not observed</b>                                 | <b>Partial</b> API via sales; no public docs              |
| <b>Licensing and citation</b>                           | <b>Open</b> CC BY 4.0 (DCPI, reports); top 10 market scores free                                | Proprietary                                                 | Proprietary                                   | Proprietary                            | Proprietary                                         | Proprietary                                               |
| <b>Facilities*</b><br><small>vendor's own basis</small> | Global map; corroborated count pending                                                          | <b>10,500+</b> tracked and verified                         | N/A                                           | N/A                                    | <b>11,100+</b> tracked incl. planned                | <b>8,500+</b> projects under review                       |
| <b>Free tier</b>                                        | <b>Yes</b> No credit card                                                                       | Demo-led; free market reports                               | Free news                                     | Free news                              | Free directory; full market data gated              | <b>Limited</b> Free Map Search account                    |
| <b>Data pricing</b>                                     | <b>Public</b> \$10 one-time pack; \$49/mo, \$99/mo; Enterprise from \$12,000/yr                 | <i>Not publicly disclosed</i>                               | <i>Not publicly disclosed</i>                 | N/A; free news                         | <i>Not publicly disclosed</i>                       | <i>Not publicly disclosed</i>                             |
| <b>Ownership (since)</b>                                | Independent, founder-led                                                                        | S&P Global Energy (Sept 2026)                               | InfraXmedia; Bowmark majority (2026)          | EndeavorB2B (2022)                     | Private; founded 2015                               | Kester Capital, majority (2022)                           |
| <b>Sources</b>                                          | [3]–[6], [8], [17]–[19]                                                                         | [1], [2], [7]                                               | [9], [10]                                     | [11]                                   | [12], [13]                                          | [14]–[16]                                                 |

“**Not observed**” means no public evidence found, not a confirmed absence. \*Counts use each vendor's own basis and are not like-for-like. DCPI: Data Center Power Index. DCGI: Data Center Gas Index (withdrawn Aug 8, restored Aug 30; gas-fired \$/MWh republished Sept 27, 2026) [8].

## Buy the job, not the brand

FOR CUSTOMERS

DC Hub does not replace DCD, DCF, datacenterHawk, or a broker's market report. It is the live layer you check them against before you act on a number.

**"Live" means:** ISO demand re-pulled from EIA every 5 minutes (EIA-930 is hourly); queues dated per ISO file; DCPI rescored daily [6][18][19].

- 1 Cross-check a broker or database figure before a site decision.** Queue data shows whether a claimed project is in an ISO queue, its size, and status (not whether it gets built); grid pages show 7-ISO demand and headroom vs. the 24-hour peak [18][19].
- 2 Cross-check a news claim.** Compare the facility, operator, deal, or market it names with DC Hub's data; figures state source, method, and as-of date, and corrections are logged publicly [8].
- 3 Refresh diligence between scheduled report editions.** DCPI rescors 300+ markets daily; a changes feed lists what moved, and saved-site alerts email you when a site's score, grid capacity, or nearby facilities change [3][6].
- 4 Let your agents run the checks.** The same lookups work through the MCP server (92 tools) or REST API (OpenAPI spec), so an agent can pull the cited, dated figure and flag mismatches before it reaches a memo [3][4].

Keep each source for what it does best: DCD or DCF for news and events; datacenterHawk, DC Byte, Baxtel, or 451 Research for facility and market data; CBRE, JLL, or Structure Research for scheduled market reports. Then check them against DC Hub's live data.

## A third category: brokerage research and analyst firms

These firms publish on a fixed schedule, drawing on brokerage deal flow or analyst coverage. DC Hub is the live layer between editions.

| Firm               | Data center research and cadence                                                                                                  | Access                              | Public API docs                                    | Owner                                          |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|----------------------------------------------------|------------------------------------------------|
| CBRE               | Global Data Center Trends, annual (2026 edition June 17); North America Data Center Trends, semiannual (H1 2026, Aug 27) [20]     | Free to read online                 | <span>Not observed</span>                          | CBRE Group (NYSE: CBRE)                        |
| JLL                | Global Data Center Outlook, annual (2026 edition Jan 6); North America Data Center Report, semiannual (Midyear 2026, Aug 11) [21] | Free summaries online; PDF via form | <span>Not observed</span>                          | JLL (NYSE: JLL)                                |
| Structure Research | 2026 Global Colocation & Interconnection Report (Aug 20); free Market Tiering 2026 (Aug 24); metro and market-share reports [22]  | Paid; tiering report free           | <span>Not observed</span>                          | Independent                                    |
| 451 Research       | Datacenter KnowledgeBase: 13,000+ facilities in 130 countries, updated quarterly, per S&P's listing [23]                          | Sold by S&P; price on request       | <span>Partial</span> API listed; docs need sign-in | S&P Global Energy, like datacenterHawk [1][23] |

### FOR ANALYSTS

#### Three categories, different jobs

DCD combines media, events, training, and DCD Intelligence; DCF runs news and events. datacenterHawk, DC Byte, and Baxtel are data or directory businesses, as is DC Hub, which adds an MCP server and a daily index. CBRE, JLL, and Structure Research publish scheduled research; 451 Research also sells facility data. Ask instead: how current is the number, where does it come from, how may you use it, and does it connect to the power question your decision depends on?

### FOR INVESTORS

#### The category has an M&A signal

S&P Global announced the deal July 28, 2026, and closed it September 1; terms were not disclosed [1]. In the seller's release, datacenterHawk CEO David Liggitt said ARR grew more than 6x since Simplify Compliance and Leeds Equity invested in 2022 [2]. DC Hub offers free and \$10 entry points and Enterprise from \$12,000/yr [4]; its revenue and retention are undisclosed.

**“DC Hub is now integral to how we evaluate every site. For so long, we've had to piecemeal information from multiple sources. DC Hub has it all in one place and provides the clearest picture of infrastructure that we've found.”**

**Rich Bray**, Development Manager, LPI Group

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### SOURCES (accessed September 26–27, 2026)

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